

# AIT's server rack expertise delivers worry-free, end-to-end shipment solution for leading technology firm

When one of the world's largest technology companies needed to move server racks from Mexico to multiple locations in Brazil during the busy holiday season, AIT's transportation logistics experts procured tough-to-find capacity, and securely delivered the customer's high-value shipments from door to door.

## The Challenge:

### Scarce air freight capacity, tight timeline

Just as the peak season shipping frenzy was ramping up in November 2020, the customer needed to move nearly six dozen populated server racks from Mexico to data centers across Brazil. As this top-heavy, sensitive cargo is vulnerable to costly damages, safe arrival was also a critical concern.

## The Solution:

### Comprehensive, customized service

First, AIT's technology transportation experts worked with core carriers to secure tough-to-find air freight capacity. Then, the team tailored an end-to-end shipping solution, following AIT's standard operating procedure (SOP) for high-value technology shipments, including:

- Faster transit via exclusive-use air-ride trailers with strap requirements
- Driver-supervised loading
- Each truck escorted by security teams
- White glove delivery
- Delivery site debris removal

## The Result:

### Damage-free shipment success leads to growing relationship

Following these secure, efficient shipments, which delighted the customer, AIT continues to provide the firm with reliable, damage-free shipping and reverse logistics solutions to move server racks and data networking equipment all over the world, including key destinations in Asia, Europe and North America. In 2020 alone, AIT handled more than 14,000 racks and thousands of tons of high-value technology components.

## The AIT Difference Makers

- Long-time carrier relationships enable **unmatched capacity access**
- Dedicated **control tower** oversight
- Strict **high-value cargo SOPs** for technology shipments
- Shipment processes **tailored to customer need**—no one-size-fits-all solutions
- Industry-leading **quality**
- Real-time **tracking** and **asset monitoring**
- Faster, **painless systems onboarding**



Businesses around the world trust AIT to manage their server shipping and data center moves, because they know they can count on our cost efficiency, speed, and personalized customer service.

## Discover what AIT can do for you

For more information about AIT's technology logistics solutions, contact Director, Technology, Johnny Hobayan at [jhobayan@aitworldwide.com](mailto:jhobayan@aitworldwide.com)

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